

To Reach Virginia State University Cooperative Extension

From the North (Fredericksburg, Washington, DC, Maryland, etc...) Take I-95 South to Exit 54 (Temple Avenue) – Take this exit. Turn left at the traffic light at the end of the exit ramp. Turn left at the second traffic light onto Route 301 (the Boulevard). Keep straight until you reach the fourth traffic light. Make a right turn on Dupuy Road (WaWa is on the corner), and keep straight for ½ mile.

The University is located on your left. Enter the Campus on Matthews Jefferson Drive. The L. Douglas Wilder Building is the first big building on the left with a green dome-shaped roof. Park in the big parking lot on the left.

From the South (Emporia, North Carolina, etc...) Take I-95 North to Exit 54 (Temple Avenue) and continue as indicated above.

From the Northwest (Staunton, Charlottesville, etc...) Take I-64 East to 288 South. 288 will end at I-95. Take I-95 South to Exit 54 and continue as indicated above.

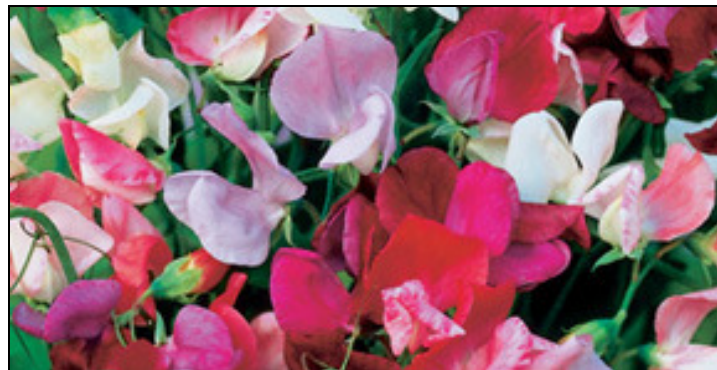
From the Southwest (Roanoke, Lynchburg, Blackstone, etc...) Travel 460 East to I-85 North (approximately 10 miles from Petersburg). Take I-85 North to I-95 North to Exit 54 (Temple Avenue) and continue as indicated above.

From the East (Virginia Beach, Norfolk, Wakefield, etc...) Travel 460 West through Disputanta and Hebron. Stay on 460 West until you reach the traffic light at Wagner Road (McDonald's on the right). Turn left on Wagner Road. Stay on Wagner Road until you see the I-95 North exit on the right. Take I-95 North to Exit 54 (Temple Avenue) and continue as indicated above.



Virginia Cut Flower Growers Conference

Saturday, March 1, 2008



L. Douglas Wilder Building
Virginia State University
Petersburg, Virginia



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Virginia Cut Flower Growers Conference
L. Douglas Wilder Building – Virginia State University
March 1, 2008
Registration Fee \$20.00

NOTES

- 8:30 AM – 9:30 AM Registration and Coffee
- 9:30 AM – 9:40 AM..... Welcome
Andy Hankins,
Extension Specialist
Alternative Agriculture
Virginia State University
- 9:40 AM – 10:30 AM..... What to Grow and How Much to Grow for
Your Cut Flower Market
Elaine Faucher, Faucher Meadows
Great Falls, VA
- 10:30 AM – 11:30 AM..... Commercial Production of Sweet Peas
Andrea Gagnon LynnVale Studios, LLC
Gainesville, VA
- 11:30 AM – 12:00..... High Tunnel Production of Cut Flowers
Chris Mullins, Horticulture Research
Virginia State University
- 12:00 PM – 1:00 PM Lunch
- 1:00 PM – 1:30 PM My First Years in the Cut Flower Business
Marion Baker
Duchess of Gloucester Flowers
Gloucester, VA
- 1:30 PM – 2:30 PM..... Greenhouse Production of Lilies and
Snapdragons
David and Carmen Huffman
Carmen's Greenhouses
Hiddenite, NC
- 2:30 PM – 3:30 PM..... Questions from the Audience
- 3:30 PM..... Have a Safe Trip Home

April



Sweet Pea

More High Tunnel Flower Production at Randolph Farm



About Our Speakers

2008 Cut Flower Growers Conference

Elaine Faucher took her passion for flower gardening from a hobby to a professional level 8 years ago. She now has 1.5 acres of field production beds, offering her customers a large variety of seasonal cut flowers from May through October. Faucher Meadows is located in Fairfax County. Elaine has been a member of the Association of Specialty Cut Flower Growers for six years. Her interest and experience in floral design have become great assets in marketing flowers.

Andrea Gagnon developed a profitable system for production of sweet peas in high tunnels which are unheated plastic greenhouses. After several years of experimentation she has found sweet pea varieties that grow very well during the winter months. Andrea owns and operates LynnVale Studios llc in Prince William County. LynnVale Studios llc is dedicated to the cultivation of creativity and the human spirit through alternative agriculture and fine art. Established in 2001, the studios combine a working cut flower farm and floral design studio with a fine arts studio and instruction workshop. Her flower farm offers over 200 varieties of premium quality specialty cut flowers available at farmers markets and fine florists across the DC metro region. In addition to markets, Ms. Gagnon provides flowers and/or arrangements for special events and weddings as well as seasonal floral design workshops and "pick your own" cutting parties. The farm is open to the community during special events and by appointment. Andrea Gagnon currently serves as the Mid-Atlantic Regional Director of the Association of Specialty Cut Flower Growers.



Chris Mullins has been a Horticulture Research Specialist at Virginia State University since 1999. His main area of responsibility is research and extension work on greenhouse vegetable production and season extension technologies, particularly high tunnels. He has worked extensively with both greenhouse vegetable production and floriculture over the past 12 years, managing greenhouse operations ranging from ½ to 1 acre in size. He has also been involved directly with construction and retrofitting of approximately 80,000 ft. of greenhouse space and high tunnel space.

Marion Baker is the owner of Duchess of Gloucester Flowers, a specialty cut flower business located in Gloucester, Virginia. The 2008 season will be the third season for the business. She currently produces everything she sells on less than a quarter of an acre. In her first season she sold her specialty cuts at the Williamsburg Farmers' Market and has since added the Farmer's Daughter, a farm stand in Gloucester County, and local florists in Gloucester and Williamsburg. Marion has also provided flowers for special events in Williamsburg and Gloucester, including designs for Williamsburg's Christmas Homes Tour, and bouquets for a Wren Chapel wedding at the College of William and Mary. All crops were field grown during the first two years. She added a small greenhouse to her operation for the 2008 season. Her website is www.duchessflowers.com

David and Carmen Huffman own Carmen's Greenhouse in Hiddenite, NC. Carmen's Greenhouse has been producing cut flowers and bedding plants for florists since 1993. Their farm used to be used for production of flue-cured tobacco. Now with 35,000 square feet of greenhouse and a little over one acre of field space, they produce a wide range of cuts from tulips to sunflowers to asters. David grew up in the cut flower business and is well-known for his greenhouse-grown snapdragons and lilies. He has developed a low cost production system using pots instead of ground beds for greenhouse production of cut flowers. He says that investment in this production system is very affordable.

High Tunnel Flower Production at Randolph Farm



**VIRGINIA STATE UNIVERSITY COOPERATIVE EXTENSION
2008 Cut Flower Growers Conference Registration Form**

Saturday, March 1, 2008

Please print clearly

Name
Address
City State Zip.....
Telephone (H) (W)
E-Mail

Conference Fee: \$20.00 per person

Make checks payable to: Virginia State University

Please mail this registration form and payment by February 22, 2008 to:

**Virginia State University
Attn: Andy Hankins
Box 9081
Petersburg, VA 23806**

(804) 524-5960 Fax (804) 524-5714
agsuite@vsu.edu

If you are a person with a disability, please contact this office ten (10) days prior to the activity to arrange accommodations.

Hotel Information:

Holiday Inn Express
12001 South Crater Road
Petersburg, VA 23806
804-732-2000

Holiday Inn Express
1911 W. Hundred Rd.
Chester, VA 23831
804-751-0123

Days Inn – Petersburg
12208 S. Crater Road
Petersburg, VA 23806
804-733-4400

Courtyard Marriott
2001 W. Hundred Rd
Chester, VA 23836
804-414-1010